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**Attention Sports Editors – For Immediate Release**

## **Paul Noble comes on board as Ottawa Chapter Director of the Slammer Tour**

**New initiative underway to establish chapters in other cities**

January 10, 2016 – Ottawa, Ontario. ClubEG’s local match-play golf league, the Slammer Tour, announced today that after a month of candidate evaluations, Paul Noble has been selected for the role of local chapter director. The new hire comes as a result of measured but steady growth for the Tour since its inception in Ottawa in 1997.

Noble assumes primary responsibility for the day-to-day operations, scheduling, recruitment and retention, thus freeing up resources so that management can focus on expanding the Tour outside of the Ottawa-Gatineau region. Until now, day-to-day operations were handled by ClubEG vice president and PGA of Canada apprentice professional, Andy Rajhathy, along with a team of coordinators.

"We're looking forward to Paul's focus on the direction and growth of the local Slammer Tour in Ottawa and the surrounding area, so that we can get serious about establishing chapters in new regions", said Rajhathy. "It's a proven model that can be replicated in other cities and the longer term vision is to have a global Slammer Tour. Paul's focus on the Ottawa region allows us to take a step back and work on moving towards this bigger vision."

The Slammer Tour runs daily events during the outdoor season and 4,500 individual rounds were played in 2016 at golf courses throughout Eastern Ontario and Western Quebec. It's a match-play golf league designed in such a way that, regardless of skill-level, players get to compete with others in their own division, be that scratch-level golf or triple-digits. In addition to managing daily play, Paul will also manage several special events including various club vs. club team challenges, the season-long Tour Championships, the 10-team Commish's Cup at Casselview and a year-end awards ceremony called The Slammies.

"I'd like to thank Jamie and Andy for offering me this unique opportunity to help grow the Slammer Tour in the Ottawa area," said Paul. "I'm excited to be able to be part of an enthusiastic team of people and look forward to seeing everyone on the course".

"The Slammer Tour has grown steadily over the last 15 years and we have big plans to launch new chapters in many other regions", said ClubEG president Jamie Ryan. "Having Paul on board with his wealth of experience in the curling world and with his engaging personality, I am confident he will take the original chapter of the Slammer Tour to the next level."

Originally from Fredericton, NB, Paul comes with great experience in the sporting world -- notably as Manager of Event Administration for Curling Canada -- and as a single-digit handicapper himself, he is well positioned to play a leadership role for the upcoming season.

The 2016 outdoor Slammer Tour season came to an abrupt end after day one of the final run-for-number-one weekend, November 19th at Pine View, when Mother Nature decided to release her fury and commence winter overnight. Sadly, the final event at Canadian Golf & Country Club was cancelled leaving players extra anxious for the return of golfable weather.

"We feel the Ottawa chapter will be in great hands with Paul," said Rajhathy. "We're eager to see this new relationship really bloom in the planning stages of 2017 season, and it won't be long before Paul gets his feet wet, literally, in the spring when the first course opens because it's all but guaranteed that the Slammer Tour will be there on opening day, wherever that may be."

### **About The Slammer Tour (slammertour.com)**

The Slammer Tour is an Ottawa-Gatineau based match-play golf league for public golfers who want to improve their game by playing by the rules, and by playing with a little friendly competition. The Tour was founded in 1997.

### **About ClubEG (ClubEG.ca)**

ClubEG is a golf club that lets its members play 50 Ottawa-Gatineau and participate in year-round social and competitive events including daily Slammer Tour events, a variety of leagues, golf get-aways and the annual Ottawa Sun Scramble.

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